



# EVERY MEAL

## FIGHTING CHILD HUNGER



# NOTE FROM OUR EXECUTIVE DIRECTOR

I think it's safe to say that this year has been one none of us could have imagined. The COVID-19 pandemic, the killing of George Floyd and the related unrest, and the election cycle are just some of the challenges this year has brought.

Can you imagine, though, navigating these times while also struggling to ensure there is food on the table? Or telling your child there is nothing for dinner because you can't afford groceries that week?

This is the reality for the families of nearly 300,000 children in Minnesota, and Every Meal (formerly The Sheridan Story) exists to change this heartbreaking reality.

With your support this year, we provided children in Minnesota and Western Wisconsin with over 2.5 million meals! That's 1.5 million meals more than last year. We were able to quickly increase our food output by 400%. And we more than doubled the locations where our food is available, increasing food access in our community and supporting our children.

Thank you! I humbly ask you to please continue your support this coming year as we continue to respond to the significant challenges of COVID-19 and its effect on the lives and stability of the children in our community. Your investment in our mission is more important than ever.

*Rob Williams*

Rob Williams, Executive Director



OUR MISSION  
FIGHT CHILD HUNGER  
THROUGH COMMUNITY &  
SCHOOL PARTNERSHIPS

[everymeal.org](http://everymeal.org)

## New Name, Same Mission!

10 years ago, the principal at Sheridan Elementary told us her students didn't have enough food on the weekends. In response, we started The Sheridan Story (named after the school).

Since our inception in 2010, we've strived to get food to kids in a manner that retains their dignity. In 2020, we learned of a barrier to this goal – our namesake, Sheridan Elementary, is named after Philip Sheridan, who committed terrible acts against and made terrible statements about Indigenous peoples, playing a significant role in spreading racial stereotypes across the country.

We decided to change our name to **Every Meal** to better reflect our mission to ensure children living with food insecurity get **every meal** they need.

Together with our supporters and community partners, we look forward to deepening our impact to reach the 300,000 children in Minnesota who don't know where their next meal is coming from.



## HOW WE MEASURE "SUCCESS"

### INCREASE OF OUR IMPACT THROUGH FOOD PROGRAM EXPANSION IN 2019-2020 SCHOOL YEAR

2,579,272 meals this year, 168% growth

544 food distribution locations, 101% growth

### Survey results

#### SCHOOLS REPORT - % OF SCHOOL STAFF SEEING IMPROVEMENT IN KIDS IN THE FOLLOWING CATEGORIES AS A RESULT OF OUR PROGRAM

96% academic performance

95% self-esteem

88% attendance

85% behavior

93% and attention in class

#### SCHOOLS REPORT - % OF SCHOOL STAFF SEEING IMPROVEMENT FOR THE SCHOOL IN THE FOLLOWING CATEGORIES AS A RESULT OF OUR PROGRAM

92% more supported by community

65% relationship improved with sponsor over last school year



CONTINUED >

# HOW WE MEASURE “SUCCESS”

**SPONSORS REPORT - % OF SPONSOR STAFF & VOLUNTEERS SEEING IMPROVEMENT FOR THEIR ORGANIZATION IN THE FOLLOWING CATEGORIES AS A RESULT OF OUR PROGRAM**

100% your group’s role in the community

65% relationship improved with school over last school year

## GEOGRAPHIC LOCATIONS AND POPULATIONS SERVED

Every Meal served children and families in Minnesota and Western Wisconsin across all of our programs - weekend, summer, winter, holidays, COVID-19 reponse, Minneapolis unrest, and Minnesota Department of Education Migrant Worker programs - in the following cities this year:

Albertville, Andover, Anoka, Apple Valley, Bird Island, Blaine, Bloomington, Brooklyn Center, Brooklyn Park, Brooten, Burnsville, Cambridge, Carver, Champlin, Chanhassen, Chaska, Circle Pines, Columbia Heights, Coon Rapids, Crookston, Crystal, Delano, Eagan, Eden Prairie, Edina, Elk River, Falcon Heights, Farmington, Forest Lake, Fridley, Golden Valley, Ham Lake, Hastings, Hudson, Inver Grove Heights, Isanti, Lakeville, Le Center, Lino Lakes, Little Canada, Long Lake, Maplewood, Minneapolis, Minnetonka, Minnetrista, Monticello, Mora, Mound, Mounds View, Nerstrand, New Hope, North Saint Paul, North St. Paul, Osseo, Owatonna, Plainview, Plymouth, Prior Lake, Richfield, River Falls, Robbinsdale, Rochester, Rosemount, Roseville, Saint Michael, Saint Paul, Shoreview, Silver Lake, Sleepy Eye, Somerset, South St. Paul, St Anthony, St. Louis Park, St. Michael, St. Paul, Victoria, Wayzata, West Saint Paul, White Bear Lake, Willmar, and Woodbury.

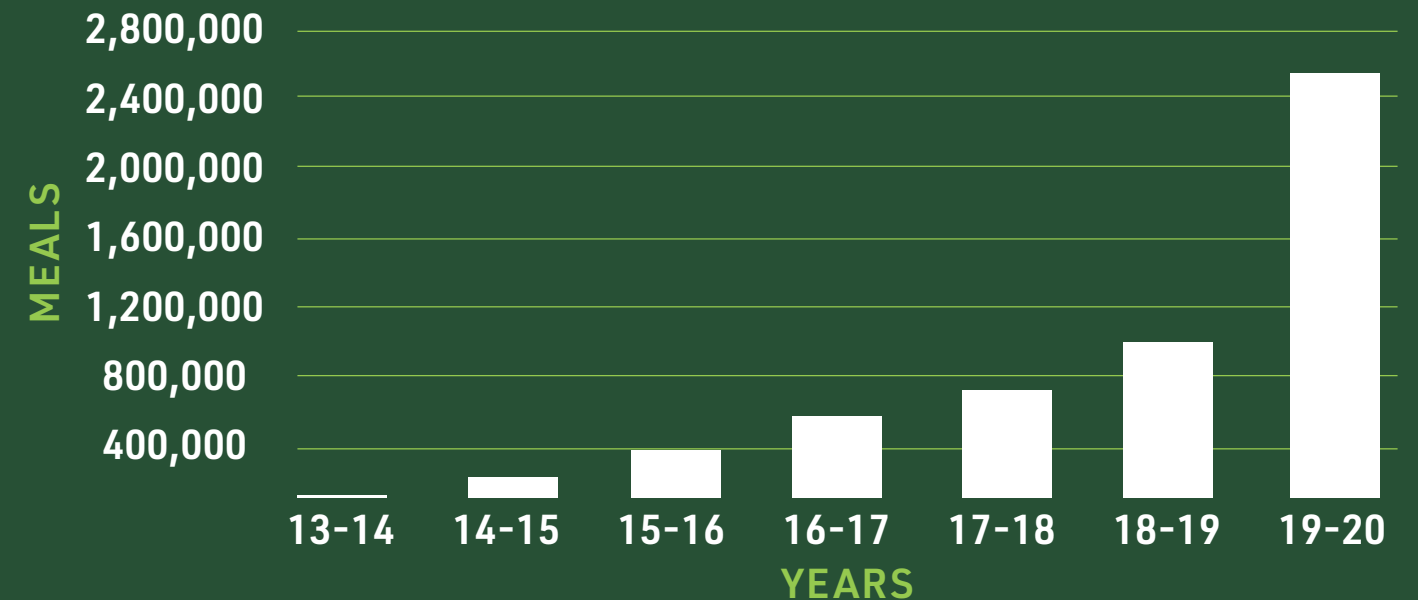
# 81

We offer five options of our weekend food bags tailored to a variety of dietary preferences and needs. There are no income requirements, making it easier for children who need food to have access.



## OUR IMPACT IS GROWING

Number of meals served to children in our community by school year



**6.5 MILLION MEALS PROVIDED**

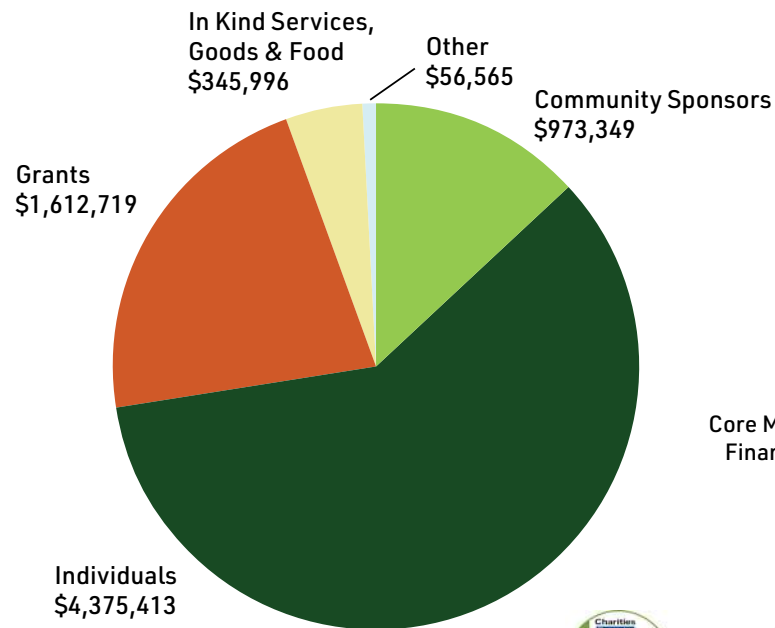
### 2019-2020 FINANCIAL STATEMENTS (JULY 2019-JUNE 2020)

	2019-2020	2018-2019	2017-2018
<b>Revenue</b>			
Community Sponsors	\$ 973,349	\$ 758,364	\$ 569,041
Individuals	\$ 4,375,413	\$ 536,911	\$ 368,052
Grants	\$ 1,612,719	\$ 155,379	\$ 209,183
In Kind Services, Goods & Food	\$ 345,996	\$ 292,869	\$ 148,469
Other	\$ 56,565	\$ 2,623	\$ 3,471
<b>Total Revenue</b>	<b>\$ 7,364,042</b>	<b>\$ 1,746,146</b>	<b>\$ 1,298,216</b>
<b>Program Expenses</b>			
Program Services	\$ 3,676,940	\$ 1,351,024	\$ 1,019,808
Management & General	\$ 432,514	\$ 231,846	\$ 182,716
Fundraising & Volunteer Recruitment	\$ 340,356	\$ 142,464	\$ 102,525
<b>Total Functional Expenses</b>	<b>\$ 4,449,810</b>	<b>\$ 1,725,334</b>	<b>\$ 1,305,049</b>
<b>Net Revenue/Deficit</b>	<b>\$ 2,914,232</b>	<b>\$ 20,812</b>	<b>\$ (6,833)</b>
<b>Assets</b>			
Cash	\$ 2,710,296	\$ 178,595	\$ 279,315
Inventory	\$ 901,293	\$ 142,840	\$ 97,153
Property & Equipment	\$ 504,414	\$ 175,656	\$ 112,974
Other Assets	\$ 193,122	\$ 51,045	\$ 67,362
<b>Total Assets</b>	<b>\$ 4,309,125</b>	<b>\$ 548,136</b>	<b>\$ 556,804</b>
<b>Liabilities &amp; Net Assets</b>			
Accounts Payable & Accrued Expenses	\$ 482,695	\$ 55,082	\$ 28,716
Deferred Revenue	\$ -	\$ 247,927	\$ 313,112
Deferred Rent	\$ 28,505	\$ 26,841	\$ 17,502
Capital Lease	\$ 152,383	\$ -	\$ -
Line of Credit	\$ -	\$ 45,000	\$ -
Paycheck Protection Program Loan	\$ 203,800	\$ -	\$ -
<b>Total Liabilities</b>	<b>\$ 866,983</b>	<b>\$ 329,850</b>	<b>\$ 359,330</b>
<b>Total Net Assets</b>	<b>\$ 3,441,742</b>	<b>\$ 218,286</b>	<b>\$ 197,474</b>
<b>Total Liabilities &amp; Net Assets</b>	<b>\$ 4,309,125</b>	<b>\$ 548,136</b>	<b>\$ 556,804</b>

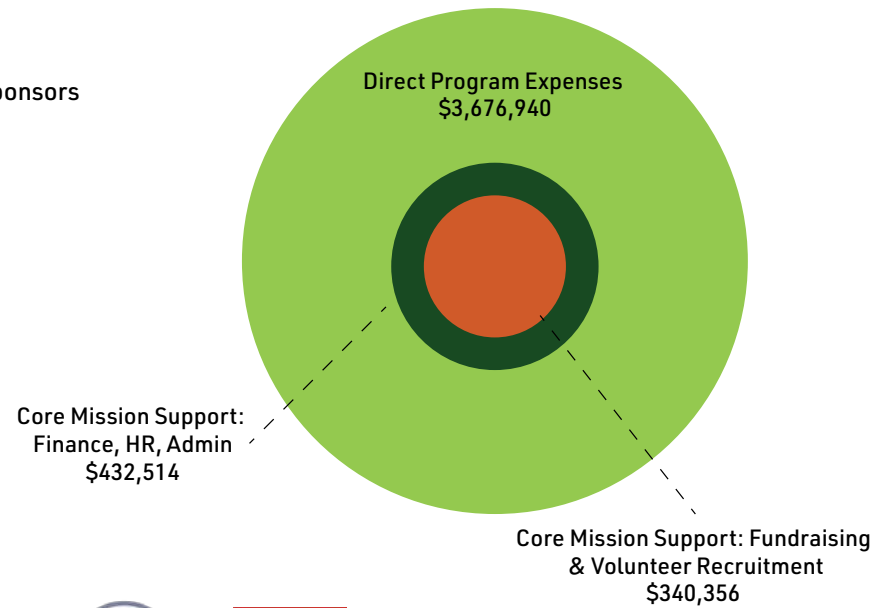
\* The community's financial response to COVID-19 and civil unrest in the metro area in the last quarter of the fiscal year was generous and resulted in a fiscal year end surplus, which continued to fund our efforts the following fiscal year.

# 2019-2020 FINANCIAL OVERVIEW

## Revenue Total: \$7,364,042



## Expenses Total: \$4,449,810



\* The community's financial response to COVID-19 and civil unrest in the metro area in the last quarter of the fiscal year was generous and resulted in a fiscal year end surplus, which continued to fund our efforts the following fiscal year.

# CELEBRATING 10 YEARS!

2010

### The First 27 Children

Mill City Church and Woodridge Church launch The Sheridan Story, which later becomes Every Meal, as a pilot program in Sheridan Elementary to provide one bag of non-perishable food to 27 kindergarteners each weekend in 2010.

2012

### Beyond The Classroom

Over the next two years, the program gradually opens to all students at Sheridan Elementary, reaching more than 300 students.

2013

### Off The Ground

Every Meal incorporates as a separate non-profit organization and launches pilot programs in five additional schools, providing 4,500 meals a month.

2014

### A Full Launch

With strong school and community partnerships, Every Meal sees incredible growth and acquires its first warehouse. It allows for the storage and packing of more food to double.

2015

### Filling The Summer Food Gap

The Weekend Food Program continues to expand throughout the Twin Cities. Plus, Every Meal launches a summer food program that feeds 500 kids attending nine Minnesota Department of Education (MDE) Migrant Education summer schools statewide.

2016

### Twin City-Wide Impact

Every Meal expands and acquires a new location due to its overwhelming demand for food supply. The Weekend Food Program is implemented in over 100 schools throughout the Twin Cities.

2017

### A Million & Counting

Every Meal reaches 1,000,000 meals provided to children facing hunger in Minnesota. The warehouse expands to pack and store a variety of tailored food bag types.

2018

### Keeping The Momentum

Every Meal reaches 2,000,000 meals provided to children facing hunger in Minnesota. The Winter Break Food Program is launched to further meet the demands over winter break.

2019

### Closing Additional Food Gaps

When summer school has ended but the school year has yet to begin, children find themselves with limited access to nutritious meals. Every Meal adds the August Food Program to its food gap programs to address food insecurity that children face during the 4 week August break. Expansion continues to serve over 10,000 children across 300 locations.

2020

### Celebrating 10 Years

Every Meal increases food output by 400% in response to skyrocketing needs caused by COVID-19 pandemic and social unrest. The warehouse expands to enhance the volunteer center. A new garden is added as part of the Grow & Give initiative to provide fresh produce. The organization changes its name from The Sheridan Story to Every Meal, and celebrates its ten year anniversary.

## BOARD OF DIRECTORS

### Ryan Beach (Chair)

Vice President, Divisional Merchandiser Manager, Target Corporation

### Bob Peterson (Vice-Chair)

Finance Director, Allina Health Group

### Ranjit Ahluwalia (Treasurer)

Managing Director, PointState Capital

### Rachel Riensche (Secretary)

Intellectual Property and Business Consultant, Self employed

### Bob Thomas

Chief Experience Officer, Twin Cities YMCA

### Bruce Ensrud

Wealth Advisor, Thrivent Financial

### Helene Clark

Chief Marketing & Strategy Office, Welch's

### Jenna Soule

Director of Integrated Marketing and Communications, SportsEngine

### Jon McTaggart

President and Chief Executive Officer  
American Public Media & Minnesota Public Radio

### Leadriane Roby

Assistant Superintendent  
Richfield Public Schools ISD #280

### Michael Binder

Lead Pastor, Mill City Church

### Michele Carroll

Director of Human Resources, Inver Grove Heights Schools

### Scott Tonneson

Portfolio Manager, Nuveen Investments

### Wendi Jarson

Retired, Assistant Principal at Sheridan Arts Magnet  
Elementary School Minneapolis Public Schools

### Woody Kingman

Retired, Vice President, Tealwood Asset Management

### Rob Williams (Staff)

Executive Director, Every Meal

## SUPPORTERS AND VOLUNTEERS

**We couldn't do it without you - thank you!**

\* **6,204 VOLUNTEERS**

\* **18,077 VOLUNTEER HOURS**

\* **7,817 DONORS**

# CONTACT US

2723 Patton Road, Roseville, MN 55113

[everymeal.org](http://everymeal.org)

612-568-4003

[facebook.com/EveryMealOrg](https://facebook.com/EveryMealOrg)

[instagram.com/everymealorg](https://instagram.com/everymealorg)

[twitter.com/EveryMealOrg](https://twitter.com/EveryMealOrg)

[linkedin.com/company/Every-Meal](https://linkedin.com/company/Every-Meal)

## HOW YOU CAN HELP FIGHT CHILD HUNGER



**SPONSORING A  
SCHOOL**



**VOLUNTEERING**



**FOOD/FUND  
DRIVE**



**DONATING**



[everymeal.org](http://everymeal.org)